



Date: November 2, 2018

To National Stock Exchange of India Limited Exchange Plaza, 5 <sup>th</sup> Floor Plot No. C/1, G Block Bandra Kurla Complex Bandra ( E), Mumbai -400 051  Symbol: DIAMONDYD	To, BSE Limited P.J. Towers, Dalal Street Mumbai- 400 001  Security Code: 540724 Security ID: DIAMONDYD
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Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

We write to inform you that the Board of Directors of the Company in their Meeting held today i.e. November 2, 2018, has approved the following:

1. Appointment of Mr. Bharadwaj Thiruvengkata Venkatavaraghavan (DIN: 02918495) as an Additional Director (Non-Executive, Non-Independent) of the Company.
2. Appointment of Mr. Apoorva Kumat (DIN: 02630764) as an Additional Director. Further he has been appointed as Whole-time Director, designated as Executive Director (Operations) of the Company. His appointment as Whole-time Director, designated as Executive Director (Operations) is subject to the approval of the members at the next General Meeting.

The details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9<sup>th</sup> September, 2015 are given in the enclosed Annexure I.

We request you to kindly take the same on record.

Thanking you,

Yours truly,

For Prataap Snacks Limited

**Amit Kumat**  
Managing Director and Chief Executive Officer



Encl: As above

**Prataap Snacks Limited**  
(Formerly known as Prataap Snacks Pvt. Ltd.)



Annexure I

**Details of Mr. Bharadwaj Thiruvenkata Venkatavaraghavan (DIN: 02918495)**

1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Bharadwaj Thiruvenkata Venkatavaraghavan (DIN: 02918495) as an Additional Director (Non-Executive, Non-Independent)
2	Date of appointment/cessation (as applicable) & term of appointment	November 2, 2018  Hold office upto the date of next Annual General Meeting of the Company or the last date on which the next Annual General Meeting of the Company should have been held, whichever is earlier.
3	Brief profile (in case of appointment)	<p>Prior to founding A91 Partners, Mr. Bharadwaj Thiruvenkata Venkatavaraghavan was a Managing Director at Sequoia Capital India Advisors Private Limited from 2011-2018, which he joined in August 2007. Mr. Bharadwaj has been focused on investing in passionate entrepreneurs chasing emerging India themes in consumer, pharmaceutical and healthcare sectors. His investments at Sequoia Capital includes Prataap Snacks (NSE: DiamondYD), Indigo Paints, La Renon, Vini Cosmetics, Paper Boat (Hector Beverage), Healthkart (Bright Healthcare), GoColors (Go Fashions), Raw Pressery (Rakhyan Beverages), Wingreen Farms, Innovcare pharma, Faces India, Suburban Diagnostics, Cloudnine Healthcare and Lovable Lingerie. Prior to Sequoia Capital, Mr. Bharadwaj was at McKinsey &amp; Co. Mumbai office for 6 (six) years where he served leading client in consumer, energy and automotive verticals across a wide range of strategic and operational issues.</p> <p>Mr. Bharadwaj is a gold medalist from Indian Institute of Management Ahmedabad where he obtained a PGDM (MBA) and a gold medalist from BITS Pilani where he obtained a BE (Hons.) degree in Electrical and Electronics Engineering. He was also invited to witness the Republic Day parade by the President of India in 1996 for achieving Rank 1 (one) in the All India CBSE Examinations held in 1995.</p> <p>Mr. Bharadwaj is passionate about supporting philanthropy and giving back to society in education and healthcare. He is a founder sponsor at Ashoka University, a contributor to Tejas Foundation, Down Syndrome Association of South India and Kids for Kids Trust.</p>



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4	Disclosure of relationships between Directors (in case of appointment of a director)	Nil
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**Details of Mr. Apoorva Kumat (DIN: 02630764)**

1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Apoorva Kumat (DIN: 02630764) as an Additional Director. Further he has been appointed as Whole-time Director, designated as Executive Director (Operations).
2	Date of appointment/cessation—(as applicable) & term of appointment	November 2, 2018  Appointed for a period of three (3) years from November 2, 2018 to November 1, 2021. His appointment as Whole-time Director, designated as Executive Director (Operations) is subject to the approval of the members at the next General Meeting.
3	Brief profile (in case of appointment)	Mr. Apoorva Kumat has been associated with Prataap Snacks Limited since April 1, 2012. He holds a bachelor's degree in Commerce from Christian College, Indore. Prior to joining the Prataap Snacks Limited, he was associated with Prakash Snacks and Hello Agro Food Products Limited and has over 22 years of experience in the Snacks food industry. During his tenure with Prataap Snacks Limited as President (Operations), he has provided direction in terms of production, sales and marketing, customer retention, enriched services and overall raising the bar of performance across all parameters, falling under him domain.
4	Disclosure of relationships between Directors (in case of appointment of a director)	Mr. Apoorva Kumat is brother of Mr. Amit Kumat, Managing Director and Chief Executive Officer of the Company.



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