



Ref No.: PSL/2019-20/CS/SE/60

Date: 7th November, 2019

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| To, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No. C/1, G Block Bandra Kurla Complex Bandra (E), Mumbai -400 051 Symbol: DIAMONDYD | To, Corporate Relationship Department BSE Limited P.J. Towers, Dalal Street Mumbai- 400 001 Security Code: 540724 Security ID : DIAMONDYD |
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Sub: Intimation of Analysts and Investor Conference Call

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we write to inform you that the Company is conducting a Conference Call for analysts and investors on 8th November, 2019 at 12.00 noon (IST) in relation to unaudited financial results for the quarter and half year ended 30th September, 2019. The details of the Conference Call is enclosed.

This is for your information and records.

Thanking you,

Yours faithfully,

For Prataap Snacks Limited

Om Prakash Pandey

Company Secretary & Compliance Officer



Encl: As above

Prataap Snacks Limited

(Formerly known as Prataap Snacks Pvt. Ltd.)

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Phone : ++91-731-2437600, 2437602-10 E-mail : info@yellowdiamond.in

CIN No. L15311MP2009PLC021746



Prataap Snacks Limited

Q2 & H1 FY2020 Results Conference Call on Friday

November 08, 2019 at 12:00 noon IST

Indore, 07 November, 2019

Prataap Snacks Limited, a leading Indian Snack Foods Company will be conducting a conference call for analysts and investors to discuss its Q2 & H1 FY20 results performance. The Company will be represented by members of the senior management team. The call is hosted by Ambit Capital.

The conference call will be initiated with a brief discussion after which the floor will be opened for Q&As. The financial results were announced on November 06, 2019 and are available on the Company's website: www.yellowdiamond.in

Details of the conference call are as follows:

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|----------------------------|---|
| Timing | 12:00 noon IST on Friday, November 08, 2019 |
| Conference dial-in | |
| Primary number | +91 22 6280 1148 / 7115 8049 |
| Singapore Toll Free Number | 800 101 2045 |
| Hong Kong Toll Free Number | 800 964 448 |
| USA Toll Free Number | 1 866 746 2133 |
| UK Toll Free Number | 0 808 101 1573 |

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About Prataap Snacks Ltd

Prataap Snacks Ltd. (PSL) is a leading Indian Snack Foods Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) under the popular and vibrant Yellow Diamond brand. It has recently launched a range of sweet snacks under the distinctive Rich Feast brand. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states in India and it is one of the fastest growing companies in the organized snacks Industry.

Headquartered in Indore, India; PSL operates 14 manufacturing facilities of which 5 facilities (Indore 1, Indore2, Assam-1, Assam-2 and Gujarat) are owned and 9 facilities (located in Ahmedabad, Kolkata Bangalore, Kashipur, Karjat and Hissar) are on contract manufacturing basis. Its distribution network includes more than 240 super stockists and more than 4,100 distributors allowing it extensive reach across the country. PSL has a wide presence across the country that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in supermarkets, hypermarkets and modern trade outlets.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. Following a successful IPO in September 2017, PSL is now listed on the Bombay Stock Exchange (BSE: 540724) and National Stock Exchange (NSE: DIAMONDYD) in India.

For further information please contact

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