

Ref No.: PSL/2019-20/CS/SE/17

Date: 22<sup>nd</sup> May, 2019

To, Listing Department

National Stock Exchange of India Limited

Exchange Plaza, 5<sup>th</sup> Floor Plot No. C/1, G Block

Bandra Kurla Complex

Bandra (E), Mumbai -400 051

Symbol: DIAMONDYD

To,

Corporate Relationship Department

**BSE Limited** 

P.J. Towers, Dalal Street

Mumbai- 400 001

Security Code: 540724

Security ID : DIAMONDYD

Sub.: Intimation of Investor Conference Call -Prataap Snacks Limited

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we write to inform you that the Company is organising a Conference Call on May 24, 2019 at 2.30 pm (IST) in relation to Audited financial results for the quarter and year ended March 31, 2019. The details of Conference Call is enclosed.

This is for information and record.

Thanking you,

Yours faithfully,

For Prataap Snack Limited

Om Prakash Pandey

Company Secretary & Compliance Officer

Encl.: As above

**Prataap Snacks Limited** 

(Formerly known as Prataap Snacks Pvt. Ltd.)

Office: Khasra No. 378/2, 378/1/4, Nemawar Road, Near Makrand House, Gram: Palda, Dist.: Indore (M.P.) India Phone: ++91-731-2437600, 2437602-10 E-mail: info@yellowdiamond.in CIN No. U15311MP2009PLC021746



# Prataap Snacks Limited to host Q4 & FY2019 Results Conference Call on Friday May 24, 2019 at 2:30 pm IST

### Indore, 22 May, 2019:

Prataap Snacks Limited, a leading Indian Snack Foods Company will be conducting a conference call for analysts and investors to discuss its Q4 & FY2019 results performance. The Company will be represented by members of the senior management team. The call is hosted by Ambit Capital.

The conference call will be initiated with a brief discussion after which the floor will be opened for Q&As. The financial results were announced on May 21, 2019 and are available on the Company's website: www.yellowdiamond.in

## Details of the conference call are as follows:

Timing	2:30 pm IST on Friday, May 24, 2018
Conference dial-in	
Primary number	+91 22 6280 1148 / 7115 8049
Singapore Toll Free Number	800 101 2045
Hong Kong Toll Free Number	800 964 448
USA Toll Free Number	1 866 746 2133
UK Toll Free Number	0 808 101 1573

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## **About Prataap Snacks Ltd**

Prataap Snacks Ltd. (PSL) is a leading Indian Snack Foods Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) under the popular and vibrant Yellow Diamond brand. It has recently launched a range of sweet snacks under the distinctive Rich Feast brand. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states in India and it is one of the fastest growing companies in the organized snacks industry.

Headquartered in Indore, India; PSL operates 14 manufacturing facilities of which 5 facilities (Indore 1, Indore2, Assam-1, Assam-2 and Gujarat) are owned and 9 facilities (located in Ahmedabad, Kolkata Bangalore, Kashipur, Karjat and Hissar) are on contract manufacturing basis. Its distribution network includes more than 240 super stockists and more than 4,100 distributors allowing it extensive reach across the country. PSL has a wide presence across the country that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in supermarkets, hypermarkets and modern trade outlets.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. Following a successful IPO in September 2017, PSL is now listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

## For further information please contact

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