

Ref No.: PSL/2021-22/CS/SE/10

Date: 28th May, 2021

To,

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, 5<sup>th</sup> Floor Plot No. C/1, G Block Bandra Kurla Complex

Bandra (E), Mumbai - 400 051

Symbol: DIAMONDYD

To,

Corporate Relationship Department

P.J. Towers, Dalal Street, Mumbai - 400 001

Security Code: 540724

Security ID: DIAMONDYD

Dear Sir/Madam,

Sub: Monitoring Agency Report under Regulation 32(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 32(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith Monitoring Agency Report for the quarter ended 31<sup>st</sup> March, 2021 issued by HDFC Bank Limited, the Monitoring Agency appointed to monitor utilisation of proceeds of Initial Public Offer (IPO).

This is for your information and records.

Thanking you,

Yours faithfully,

For Prataap Snacks Limited

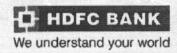
Om Prakash Pandey

Company Secretary & Compliance Officer

Encl: As above

**Prataap Snacks Limited** 

CIN: L15311MP2009PLC021746





CIN: L65920MH1994PLC080618 Website: www.hdfcbank.com HDFC Bank Limited, CMS - Disbursement Team, Lodha - I Think Techno Campus, Office Floor 3, Opposite Crompton Greaves Limited, Next to Kanjurmarg Railway Station, Kanjurmarg East, Mumbai - 400 042

#### SCHEDULE IX

#### MONITORING REPORT

NAME OF THE MONITORING AGENCY: HDFC Bank Limited

MONITORING REPORT FOR THE QUARTERLY ENDED: March 31, 2021

(1) Name of the Issuer: Prataap Snacks Limited

(a) Deviation from the objects: Given below is the deviation on one of the Objects of the Issue. Shareholder's approval is available for the said deviation.

SI. No.	Item Head	Original Cost (as per offer document)	Revised Cost *	Remarks
ı	Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of a building) and modernisation at certain of our existing manufacturing facilities *	669.98	274.78	Part of the funds that were earmarked for expansion pursuant to this Object of the Issue have now been earmarked for acquisition of Avadh Snacks Pvt. Ltd.
2	Acquisition of Avadh Snacks Private Limited *	0.00	395.20	This Object of the Issue has been added pursuant to the shareholders approval.

(b) Range of Deviation: Not Applicable

### Declaration:

We hereby declare that this report is based on the format as prescribed by SEBI (ICDR) Regulations, 2009, as amended. I/We further declare basis the certification issued by the statutory auditor of the company that this report provides true and fair view of the utilization of issue proceeds.

We declare that we do not have any direct / indirect interest in or relationship with the issuer/promoters/directors/management and also confirm that we do not perceive any conflict of interest in such relationship / interest while monitoring and reporting the utilization of issue proceeds by the issuer.

Signature:

Name of the Authorized Person/Signing Authority: Tushar Gavankar

Designation of Authorized person/Signing Authority: Deputy Vice President

1. Gars

Seal of the Monitoring Agency:

Date: 27.05.2021



### 1. Issuer Details:

Name of the issuer	Prataap Snacks Limited			
The names of the promoters of the issuer	Mr. Arvind Mehta, Mr. Amit Kumat, Mr. Apoorva Kumat, Mr. Rajesh Mehta			
	Mr. Naveen Mehta, Mr Arun Mehta, Mrs. Kanta Mehta, Ms. Rita Mehta			
	Ms. Premlata Kumat, Ms. Swati Bapna, Ms. Rakhi Kumat, Ms. Sandhya Kumat			
	SCI Growth Investments II			
Industry/sector to which it belongs	FMCG – Packaged Foods			

### 2. Issue Details:

Issue Period	September 22, 2017 to September26, 2017
Type of issue (public/rights)	Initial Public Offering
Type of specified securities	Equity Shares
Grading	NA
Issue size	INR 1,998.58 Million*
Issue Expenses	INR 123.79 Million*
Net Proceeds	INR 1,874.79 Million*

# Note:-

- The figures in above table represents proceed received by the Company against fresh issue of shares and do not include the offer for sale amount.
- The issue expense represents the company's share of actual issues expenses, hence differs from the amount disclosed in the prospectus.
- The net proceeds have been adjusted to give effect for the actual issue expenses.



## 3. Details of the arrangement made to ensure the monitoring of issue proceeds:

(Give item by item description for all the objects stated in offer document separately in following format)

Particulars	Rep.ly	prepay full or is cer borro availed	ment or ment in n part of tain wings I by the pany	requirer relati expa (incl through up of product and com of a bu ar moderni certair exis manufa	diture ments in ion to nsion uding	Subsidia N Sur repayme paym cer borro availed	ment in rry, Pure re, for ent/pre- ent of taln wings I by our idiary	brand l	ing and suiding vities	Corp	eral orate pose	Avadh	sition of Snacks a Limited *
And the second s		Comme nt of Monito ring Agency	Comme nts of Board of Directo	Comme nt of Monito ring Agency	Comme nts of Board of Directo	Comme nt of Monito ring Agency	Comme nts of Board of Directo	Comme nt of Monito ring Agency	Comme nts of Board of Directo rs	Com ment of Monit oring Agen cy	Com ment s of Board of Direc tors	Com ment of Monit oring Agen cy	Comme nts of Board of Directo rs
Whether all the utilization is as per disclosure in Offer Document?	Yes/ No	NA.		No*		Yes		Yes		Yes		No*	
Whether Shareholder approval is obtained in case of material deviations# from expenditures disclosed in Offer Document?	Yes/ No	N.A.		N.A		N.A.		N.A.		N.A.		N.A	
Whether means of finance for disclosed objects of the Issue has changed?	Yes/ No	N.A.		N.A.		N.A.		N.A.		N.A.		N.A.	
Any major deviation observed over the earlier monitoring agency reports?	Yes/ No	No		No		No		No		No		No	
Whether all Government / Statutory approvals related to the object(s) obtained?	Yes/ No	N.A.		N.A.		N.A.		N.A.		N.A.		N.A.	



Particulars	Rep	full or in cer borro availed	nent or ment in n part of tain wings i by the pany	certain	diture nents in on to nsion sion ading setting a new itlen line struction iliding) ad zation at of our ting ccturing	Subsidia  N Sur repayme paym cer borro avalied	ment in iry, Pure e, for ent/pre- ent of tain wings I by our idiary	brand t	ing and pullding lities	Corp	eral orate pose	Avadh	sition of Snacks Limited *	
			Comme nt of Monito ring Agency	Comme nts of Board of Directo	Comme nt of Monito ring Agency	Comme nts of Board of Directo	Comme nt of Monito ring Agency	Comme nts of Board of Directo	Comme nt of Monito ring Agency	Comme nts of Board of Directo	Com ment of Monit oring Agen	Com ment s of Board of Direc tors	Com ment of Monit oring Agen Cy	Comme nts of Board of Directo
Whether all arrangements pertaining to technical assistance/col laboration in operation?	Yes/ No	N.A.		N.A.		N.A.		N.A.		N.A.		N.A.		
Any favorable events improving object(s) viability	Yes/ No	No		No		No		No		No		No -		
Any unfavorable events affecting object(s) viability	Yes/ No	No		No		No		No		No		No		
Any other relevant information that may materially affect the decision making of the investors	Yes/ No	No		No		No		No		No		No		

<sup>\*</sup> The Shareholders in the Annual General Meeting ("AGM") held on 28 September 2018 have approved the variation in terms of Object of Issue. The shareholders have approved the use of amount earmarked for expansion of Chips facility and Construction of related building at Indore plant which was forming part of Funding capital expenditure requirements in the aforesaid table for Acquisition of Avadh Snacks Private Limited.



### 4. Details of object(s) to be monitored:

### i. Cost of object(s) - Rs. In Millions

SI.		Original Cost (20		Comments	Comment din	Particulars of	
No.	Item Head	Item Head Cost (as per offer document) Revised Cost * Monitorin Agency		Monitoring	Reason of cost deviation	Proposed financing option	arrangements made
1	Repayment or prepayment in full or in part of certain loans availed by the Company	129.82	129.82	N.A.	N.A	N.A.	N.A.
2	Funding capital expenditure requirements in relation to expansion (Including through setting up of a new production line and construction of a building) and modernization at certain of our existing manufacturing facilities *	669.98	274.78	Refer below note	N.A	N.A.	N.A.
3	Investment in Subsidiary, Pure N Sure, for repayment/pre-payment of certain borrowings availed by our Subsidiary	293.70	293.70	N.A.	N.A.	N.A.	N.A.
4	Marketing and brand building activities	400.00	400.00	N.A.	N.A.	N.A.	N.A.
5	General Corporate Purpose	381.29	381.29	N.A.	N.A.	N.A.	N.A.
6	Acquisition of Avadh Snacks Private Limited *		395.20	Refer below note	N.A.	N.A.	N.A.
	TOTAL	1,874.79	1,874.79	N.A.	N.A.	N.A.	N.A.

<sup>\*</sup> The Shareholders in the Annual General Meeting ("AGM") held on 28 September 2018 have approved the variation in terms of Object of Issue. The shareholders have approved the use of amount earmarked for expansion of Chips facility and Construction of related building at Indore plant which was forming part of Funding capital expenditure requirements in the aforesaid table for Acquisition of Avadh Snacks Private Limited.



### ii. Progress in the object(s)-

Rs. In Millions Comments of **Amount utilized Board of Directors** Comments Total of During Sr. **Proceeds** At the At the Propos **Item Head** unutilized Monitoring of IPO No. beginnin the end of Reason ed amount Agency g of Quarter the for Idle course Quarter Ouarter funds of Action 1 Repayment or prepayment in full or in part of certain 129.82 0.00 0.00 0.00 0.00 NA NA NA loans availed by the Company 2 Funding capital expenditure requirements in relation to expansion (Including through setting up of a new production line and 274.78 179.28 95.50 274.78 0.00 NA NA NA construction of a building) and modernization at certain of our existing manufacturing facilities \* 3 Investment in Subsidiary, Pure N Sure, for 293.70 0.00 0.00 repayment/pre-0.00 0.00 NA NA NA payment of certain borrowings availed by our Subsidiary 4 Marketing and brand building 400.00 366.56 400.00 33.44 0.00 NA NA NA activities 5 General Corporate 381.29 0.00 0.00 0.00 0.00 NA NA NA Purpose 6 Acquisition of Avadh Snacks 395.20 0.00 0.00 0.00 0.00 Private Limited \* 1,874.79 Total: 545.84 128.94 674.78 0.00



iii. Deployment of unutilized IPO proceeds - Rs. in millions

Sr. No.	Type of instrument where amount invested	Amount Invested	Maturity date	Earnings (interest accrued as on 31 March 2021)	Return on Investment (ROI%) P.A.	Market Value as at the end of 31 March 2021
		VERNOUS.		NA		

iv. Delay in implementation of the object(s) – There is no delay in implementation of the objects.

		Completi	on Date	Delay (No. of days/ months)	Comments	ts of Board of Directors	
Document delay Action	Object(s) Name	Offer	Actual		Reason of delay	Proposed Course of Action	

