



Ref No.: PSL/2020-21/CS/SE/54

Date: 5th November, 2020

To, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No. C/1, G Block Bandra Kurla Complex Bandra (E), Mumbai -400 051 Symbol: DIAMONDYD	To, Corporate Relationship Department BSE Limited P.J. Towers, Dalal Street Mumbai- 400 001 Security Code: 540724 Security ID : DIAMONDYD
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Sub: Intimation of conference call for investors and analysts under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a conference call for investors and analysts is being organised by the Company on Friday 6th November, 2020 at 05:00 pm IST.

The conference call will be initiated with a brief management discussion on the Financial Results for quarter and half year ended 30th September, 2020 followed by an interactive Question & Answer session.

Invite in this regard is attached for your information and record.

You are requested to take note of the same.

Thanking You,

Yours Faithfully,

For Prataap Snacks Limited.

Om Prakash Pandey
Company Secretary & Compliance Officer



Encl: As above

Prataap Snacks Limited
(Formerly known as Prataap Snacks Pvt. Ltd.)

Regd. Office : Khasra No. 378/2, Nemawar Road, Near Makrand House, Gram : Palda, Dist. : Indore (M.P.) - 452 020 India
Phone : 91-731-2439999 E-mail : info@yellowdiamond.in CIN No. [REDACTED]

CIN No. L15311MP2009PLC021746



Prataap Snacks Limited (PSL)

Indore, November 05, 2020: Prataap Snacks Ltd. (PSL), (BSE- 540724), (NSE- DIAMONDYD) a leading Indian Snack Foods Company will be conducting a conference to discuss its financial results for the quarter ended and half year ended 30th September 2020. This call will be hosted by Systematix Institutional Equities.

Prataap Snacks Ltd will be represented by

- Mr. Amit Kumar – Managing Director and CEO
- Mr. Subhashis Basu – COO
- Mr. Sumit Sharma - CFO

Details of the conference call are as follows:

Date	<ul style="list-style-type: none">• Friday, November 06, 2020
Timing	<ul style="list-style-type: none">• 05.00 PM India Time
Conference dial-in – India Access	<ul style="list-style-type: none">• +91 22 6280 1297• +91 22 7115 8198
Conference dial-in – International Access	<ul style="list-style-type: none">• Singapore (Toll Free): 800 101 2045• Hong Kong (Toll Free): 800 964 448• UK (Toll Free): 0 808 101 1573• USA (Toll Free): 1 866 746 2133
Pre-Registration Link	<ul style="list-style-type: none">• Diamond Pass



About Prataap Snacks Ltd

Prataap Snacks Ltd. (PSL) is a leading Indian Snack Foods Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (*traditional Indian snacks*) under the popular and vibrant Yellow Diamond brand. It has recently launched a range of sweet snacks under the distinctive Rich Feast brand. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states in India and it is one of the fastest growing companies in the organized snacks industry.

Headquartered in Indore, India; PSL operates 14 manufacturing facilities of which 5 facilities (Indore 1&2, Assam 1&2 and Gujarat) are owned and 9 facilities [located in Ahmedabad (2), Kolkata (2), Bangalore (2), Kashipur, Karjat and Hissar) are on contract manufacturing basis. Its distribution network includes more than 240 super stockists and more than 4,100 distributors allowing it extensive reach across the country. PSL has a wide presence that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in supermarkets, hypermarkets and modern trade outlets.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. Following a successful IPO in September 2017, PSL is now listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

For further information please contact:

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Disclaimer

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Prataap Snacks Limited (PSL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward looking statements to reflect subsequent events or circumstances.

